

# Arkansas Democrat Gazette

## STATEMENT OF LEGAL ADVERTISING

SOUTHWEST EQUITY INVESTMENTS,  
PO BOX 23670  
LITTLE ROCK AR 72221

REMIT TO:  
ARKANSAS DEMOCRAT-GAZETTE INC.  
P.O. BOX 2221  
LITTLE ROCK, AR 72203

ATTN: Nancy Koon

DATE : 07/11/21 INVOICE #: 3246963  
ACCT #: L6022224 P.O. #:

For Billing Questions call: 501-399-3660

STATE OF ARKANSAS, )  
COUNTY OF PULASKI, ) ss.

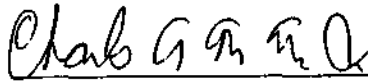
I, Charles A McNeice Jr, do solemnly swear that I am the Business Manager of the Arkansas Democrat-Gazette, a daily newspaper printed and published in said County, State of Arkansas; that I was so related to this publication at and during the publication of the annexed legal advertisement the matter of:

ADEQ

pending in the Court, in said County, and at the dates of the several publications of said advertisement stated below, and that during said periods and at said dates, said newspaper was printed and had a bona fide circulation in said County; that said newspaper had been regularly printed and published in said County, and had a bona fide circulation therein for the period of one month before the date of the first publication of said advertisement; and that said advertisement was published in the regular daily issues of said newspaper as stated below.

DATE	DAY	LINAGE	RATE	DATE	DAY	LINAGE	RATE
07/11	Sun	180	1.24				

TOTAL COST ----- 223.20  
Billing Ad #: 75439829

  
Subscribed and sworn to before me on this 12  
day of July, 2021

Signature of Notary Public 

OFFICIAL SEAL - #12706819  
**DEBORAH F. CHANEY**  
NOTARY PUBLIC-ARKANSAS  
SALINE COUNTY  
MY COMMISSION EXPIRES: 02-20-29

AD COPY

# Arkansas Democrat Gazette

STATEMENT OF LEGAL ADVERTISING  
THIS PAGE USED FOR ADDITIONAL AD COPY SPACE AS NEEDED.  
PAGE MAY BE BLANK

## PUBLIC NOTICE OF DRAFT DISCHARGE PERMIT AND 208 PLAN PERMIT NUMBER

AR0053210, AFN 60-05010  
In accordance with Ark. Code Ann. § 8-4-203(e), the Arkansas Department of Energy and Environment - Division of Environmental Quality (DEQ), Office of Water Quality, gives the following notice:

Southwest Equity Investments, LLC will operate the Paradise Subdivision WWTP facility located as follows: Roland Cutoff, Roland, AR 72135 in Pulaski County. This is a new facility that is proposing to discharge treated domestic wastewater into an unnamed tributary of Mill Bayou, thence to Mill Bayou, thence to the Arkansas River in Segment 3C of the Arkansas River Basin. Southwest Equity Investments, LLC - Paradise Subdivision WWTP submitted an application on September 2, 2020, with all additional information received by September 21, 2020, for the issuance of NPDES Permit No. AR0053210. The application has been reviewed by the DEQ's Office of Water Quality and has received tentative approval subject to the terms of this notice.

The 208 Plan, developed by the DEQ under provisions of Section 208 of the federal Clean Water Act, is a comprehensive program to work toward achieving federal water goals in Arkansas. The initial 208 Plan, adopted in 1979, provides for annual updates, but can be revised more often if necessary. Updates to the 208 Plan have been proposed to add this new facility with the following water quality limitations. These updates have also been incorporated into the draft discharge permit.

May-October:  
CBOD5/TSS/NH3-N/DO/TRC =  
15/20.0/5.0/3.0/0.011 mg/l

November-March:  
CBOD5/TSS/NH3-N/DO/TRC =  
20/20.0/10.0/2.0/0.011 mg/l

April:  
CBOD5/TSS/NH3-N/DO/TRC =  
20/20.0/5.0/2.0/0.011 mg/l

Design flow (Q): 0.05 MGD

Citizens wishing to examine or obtain copies of the permit application, the draft permitting decision, the Statement of Basis or the 208 Plan may do so at the DEQ headquarters located at 5301 Northshore Drive, North Little Rock, AR 72118-5317. To request a copy of one or more of the documents, please call (501) 682-0622. For those with internet access, a copy of the proposed draft permit as well as the publication data may be found on the DEQ's website at: [https://www.deq.state.ar.us/water/permits/drafts\\_on.aspx](https://www.deq.state.ar.us/water/permits/drafts_on.aspx)

Comments on the draft issuance will be accepted in accordance with Arkansas Pollution Control and Ecology Commission (APC&EC) Rule 8.208. DEQ's contact person for submitting written comments on the draft permit or 208 Plan, or requesting a public hearing on the draft permit or the proposed changes to the 208 Plan, is Faizan Khan, at the above address and telephone number or by email at [Water-Draft-Permit-Comment@deq.state.ar.us](mailto:Water-Draft-Permit-Comment@deq.state.ar.us).

The period for submitting comments on the draft permit and 208 Plan, and for requesting a public hearing, shall begin on the date of publication of the public notice and end at 4:30 P.M. (Central Time) on the 30th day after the publication date. If the last day of the comment period is a Saturday, Sunday, or legal holiday, the public comment period shall expire on the next day that is not a Saturday, Sunday, or legal holiday. For information regarding the actual publication date along with the actual date and time the comment period will end, please contact Faizan Khan at the above address and telephone number or by email at [Water-Draft-Permit-Comment@deq.state.ar.us](mailto:Water-Draft-Permit-Comment@deq.state.ar.us). Public notice, comments, and hearings will be conducted in accordance with APC&EC Rules 6.104(A)(5) [40 C.F.R. §§ 124.10 through 124.12 by reference] and 8.207 through 8.210 (Administrative Procedures). All persons, including the permittee, who wish to comment on DEQ's draft permitting decision must submit written comments to DEQ, along with their name and mailing address. A Public Hearing will be held when DEQ finds a significant degree of public interest. After the public comment period, DEQ will issue a final permitting decision. DEQ will notify the applicant and each person who has submitted written comments or requested notice of the final permitting decision. Any interested person who has submitted comments may appeal a final decision by DEQ in accordance with the APC&EC Rule 8.

754396291

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**From:** legalads@arkansasonline.com  
**Sent:** Wednesday, August 4, 2021 8:15 AM  
**To:** Khan, Faizan  
**Subject:** Re: AR0053210 Draft PN - Request for Proof of Publication & Payment  
**Attachments:** pop.pdf

TOTAL A/R BAD DEBT  
CUSTOMER: L6022224 CURRENT: .00 .00  
SOUTHWEST EQUITY INVESTMENTS, AGE PERIOD1: .00 .00  
PO BOX 23670 AGE PERIOD2: .00 .00  
LITTLE ROCK AR 72221 AGE PERIOD3: .00 .00  
AGE PERIOD4-6: .00 .00  
BALANCE: .00 .00  
CUST NAME: SOUTHWEST EQUITY INV  
START: 10/13/2020 AGING DATE: 08/04/2021  
PHONE: (501) 868-8855 CREDIT CODE: nof LRNI  
FAX: CREDIT LIMIT: 300  
CONTACT: PERIOD ADS: .00 .00  
PHONE: TOTAL EXPOSURE: .00  
SRC ACCT#: L6022224 FUTURE ADS: .00  
LAST BILL DATE: 07/11/2021 LAST PAY DATE: 07/20/2021  
ACCEPT CREDIT CARD? n LAST PAYMENT: 223.20  
MULTI BILL SOURCE? n UNAPPLIED: .00  
GROUP MEMBER? n DEPOSITS: .00

PoP attached as a PDF.

Thank you.

Gregg Sterne, Legal Advertising  
Arkansas Democrat-Gazette  
legalads@arkansasonline.com

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**From:** "Khan, Faizan" <Faizan.Khan@adeq.state.ar.us>  
**To:** "legalads@arkansasonline.com" <legalads@arkansasonline.com>  
**Sent:** Tuesday, August 3, 2021 12:05:52 PM  
**Subject:** AR0053210 Draft PN - Request for Proof of Publication & Payment

Good afternoon,

Can I get both proof of publication and proof of payment for the legal ad listed below? It ran on **Sunday, July 11, 2021**.

Thanks,

Faizan Khan | Engineer  
Division of Environmental Quality | Office of Water Quality  
NPDES Permits Section

5301 Northshore Drive | North Little Rock, AR 72118

t: 501.682.0670 | e: [faizan.khan@adeq.state.ar.us](mailto:faizan.khan@adeq.state.ar.us)



**ARKANSAS**  
ENERGY & ENVIRONMENT

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**From:** legalads@arkansasonline.com [mailto:legalads@arkansasonline.com]

**Sent:** Thursday, July 8, 2021 3:24 PM

**To:** Koon, Nancy

**Subject:** Re: AR0053210 Draft PN

Runs Sun 7/11.

Thank you.

Gregg Sterne, Legal Advertising  
Arkansas Democrat-Gazette  
legalads@arkansasonline.com

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**From:** "Nancy Koon" <Nancy.Koon@adeq.state.ar.us>

**To:** "legalads@arkansasonline.com" <legalads@arkansasonline.com>

**Cc:** "Khan, Faizan" <Faizan.Khan@adeq.state.ar.us>

**Sent:** Thursday, July 8, 2021 10:12:38 AM

**Subject:** AR0053210 Draft PN

**Division of Environmental Quality  
NPDES - Office of Water Quality  
5301 Northshore Drive  
North Little Rock, AR 72118**

To: Legal Ad Editor  
Arkansas Democrat Gazette  
Little Rock, AR 72201  
501-378-3849  
[legalads@arkansasonline.com](mailto:legalads@arkansasonline.com)

RE: Public Notice of NPDES Permit Number AR0053210

Dear Legal Ad Editor:

Please run the following ad in Pulaski County for one day only on the next available publication date.

**Please respond to this email with the publication date (month, day, and year).**

**Please do not run the ad without emailing the exact publication date (month, day, and year) to Nancy Koon at [nancy.koon@adeq.state.ar.us](mailto:nancy.koon@adeq.state.ar.us)**

**Please do not invoice this agency.** Billing information is below.

**Rick Ferguson, President**

Southwest Equity Investments, LLC  
Paradise Subdivision WWTP  
rickferguson777@gmail.com  
P.O. Box 23670  
Little Rock, AR 72221  
501-868-8855

If permittee has any questions about the ad, please have them contact me at 501-682-0656.

As soon as it is available, please email both proof of publication (proof of publication must include both an affidavit and an image of the ad as it was printed) and proof of payment to Nancy Koon at [nancy.koon@adeq.state.ar.us](mailto:nancy.koon@adeq.state.ar.us)

Thank you,

**Nancy Koon** | Administrative Analyst  
**Energy & Environment** | **Office of Water Quality**  
5301 Northshore Drive | North Little Rock, AR 72118  
t: 501.682.0656 | e : [Nancy.Koon@adeq.state.ar.us](mailto:Nancy.Koon@adeq.state.ar.us)

\_\_\_\_\_AD TEXT BELOW THIS LINE\_\_\_\_\_

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April:                        CBOD<sub>5</sub>/TSS/NH<sub>3</sub>-N/DO/TRC = 20/20.0/5.6/2.0/0.011 mg/l  
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